

Greetings from our second series of Stories on Sustainability (SOS)

Newsletter! Every quarterly, we will be bringing you stories, news and events on the topic of Sustainability from Malaysia as well as the ASEAN region.



This month's story

# Circular Economy

Circular economy is a relatively new concept on how new and innovative business models can be implemented to decouple economic growth from the constraints Earth's limited resources and the negative environmental impacts from its exploitation; ranging from pollution of land, sea and air, climate change, loss of biodiversity and the over-use of natural resources.

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#### **What's New**

#### **World Circular Economy Forum**

#### \*Reporting from Japan

The 2nd WCEF was held in Yokohama, Japan from 22-23 Oct 2018. Organised by Finnish Innovation Fund Sitra (www.sitra.fi), it was a follow-up from last year's 1st WCEF that was held in Helsinki. The forum provides the platform for subject matter experts, thinkers, policy makers and business leaders to share and explore many ideas and thoughts on circular economy.

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#### **APEC Circular Economy Platform**

Accelerate the Transition to a Circular Economy

#### \*Reporting from Taiwan

Under the progressive initiative by APEC, another event to promote circular economy in the Asia-Pacific region was organised from 22-23 Oct 2018 in Taiwan. The event was hosted by Taiwan's Industrial Technology Research Institute (ITRI), an R&D governmental agency that undertake projects to promote technological innovation and advancement of Taiwan's hi-tech industries.

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### **NEW in Rapid Genesis**

#### **Participation at PERINTIS 2018**

#### **R&D** Exhibition

RAPID **GENESIS** recently participated in an R&D exhibition for private universities in Malaysia where our company showcased our 'Genesis Incubation Centre' program. We believed in the potential of R&D expertise and technologies to become another revenue generator to private universities.

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## **Upcoming events**

**3rd International Conference on Climate Change** 

21 - 22 February 2019 Kuala Lumpur

**Details** 



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